COS 201
SALON MANAGEMENT

Course Description
This course is a study of salon management including rules, regulations, and codes governing the practice of cosmetology. The course covers a variety of salon ownership models along with salon financial and operating characteristics.
3 Cr (3 lect/pres, 0 lab, 0 other)

Course Focus
Student will be reviewing the importance goal setting, the job search and establishing professional relationships. Understanding the dynamics of salon ownership and retailing are incorporated into this important course of the cosmetology curriculum.

Text and References
Salon Fundamentals Textbook and Study Guide
ISBN 0-615-11288-9
2007 Edition
Chapter 6 - Salon Business

Course Goals
The following list of course goals will be addressed in the course. These goals are directly related to the performance objectives.

1. Establish long range goals
2. Determine short range goals
3. Define professional goals
4. Decide on immediate activities
5. Review periodically goals
6. Create a plan
7. Search for a job
8. Seek available positions
9. Contact all job placement organizations
10. Check local job listings
11. Create current resume
12. Evaluate local salons
13. Research job benefits
14. Exhibit a professional appearance
15. Fill out job application
16. Prepare for interview
17. Be consistently punctual
18. Critique communication skills
19. Prepare for skill demonstration
20. Practice job interviews
21. Exhibit personal qualities
22. Acquire skill related employment
23. Build a clientele
24. Cultivate professional relationships
25. Contemplate performance reviews
26. Receive constructive criticism
27. Assess personal leadership skills
28. Evaluate personal financial status
29. Summarize various types of salon ownership
30. Understand salon ownership
31. Research current market needs
32. Get professional advice
33. Prepare efficient floor plans
34. Engage salon planning
35. Assess rental agreements
36. Categorize types of insurance
37. Obtain applicable tax information
38. Balance operating expenses and income
39. Understand types of compensation
40. Consider forms of advertisement
41. Understand control of inventory
42. Translate relevant job descriptions
43. Grasp benefits of salon retailing
44. Identify types of buyers
45. Create effective retail displays

**Student Contributions**

Each student will spend at least 6 hours per week preparing for class. Student will be required to present a business plan along with other assignments incorporated into the course. Attendance and participation is critical in this class.

**Course Evaluation**

Assignments to be completed include:

- Resume' and cover letter, work book assignment, two quizzes, a chapter test and the final exam. Presentation of a business plan will also be included into the evaluation process.

Average of 3 Written assignments = 25 % of final grade
Average of 2 Chapter quizzes and 1 Chapter Test = 25% of final grade
Business Plan Project = 25% of final grade
Final Examination = 25% of final grade
The grading scale is as follows:

- 90 – 100 = A
- 80 - 89 = B
- 70 - 79 = C
- 60 - 69 = D
- Below 60 = F
ADA STATEMENT
The Technical College of the Lowcountry provides access, equal opportunity and reasonable accommodation in its services, programs, activities, education and employment for individuals with disabilities. To request disability accommodation, contact the counselor for students with disabilities at (843) 525-8228 during the first ten business days of the academic term.

ACADEMIC MISCONDUCT
There is no tolerance at TCL for academic dishonesty and misconduct. The College expects all students to conduct themselves with dignity and to maintain high standards of responsible citizenship.

It is the student’s responsibility to address any questions regarding what might constitute academic misconduct to the course instructor for further clarification.

The College adheres to the Student Code for the South Carolina Technical College System. Copies of the Student Code and Grievance Procedure are provided in the TCL Student Handbook, the Division Office, and the Learning Resources Center.

ATTENDANCE
▪ The College’s statement of policy indicates that students must attend ninety percent of total class hours or they will be in violation of the attendance policy.

  ▪ Students not physically attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.

  ▪ Students taking an online/internet class must sign in and communicate with the instructor within the first ten calendar days from the start of the semester to indicate attendance in the class. Students not attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.

  ▪ Reinstatement requires the signature of the division dean.

▪ In the event it becomes necessary for a student to withdraw from the course OR if a student stops attending class, it is the student’s responsibility to initiate and complete the necessary paperwork. Withdrawing from class may have consequences associated with financial aid and time to completion.

▪ When a student exceeds the allowed absences, the student is in violation of the attendance policy. The instructor MUST withdrawal the student with a grade of “W”, “WP”, or “WF” depending on the date the student exceeded the allowed absences and the student’s progress up to the last date of attendance or
  o under extenuating circumstances and at the discretion of the faculty member teaching the class, allow the student to continue in the class and make-up the work. This exception must be documented at the time the allowed absences are exceeded.

▪ Absences are counted from the first day of class. There are no "excused" absences. All absences are counted, regardless of the reason for the absence.

▪ A student must take the final exam or be excused from the final exam in order to earn a non-withdrawal grade.

▪ A copy of TCL’s STATEMENT OF POLICY NUMBER: 3-1-307 CLASS ATTENDANCE (WITHDRAWAL) is on file in the Division Office and in the Learning Resources Center.

HAZARDOUS WEATHER
In case weather conditions are so severe that operation of the College may clearly pose a hardship on students and staff traveling to the College, notification of closing will be made through the following radio and television stations: WYKZ 98.7, WGCO 98.3, WGZO 103.1, WFXH 106.1, WWVV 106.9, WLOW 107.9, WGZR 104.9, WFXH 1130 AM, WLH 101.1, WSOK 1230 AM, WAEV 97.3, WTOC TV, WTGS TV, WJWJ TV, and WSAV TV. Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. www.tcl.edu/textalert.asp
**Emergency Text Message Alert**

Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. Participants receive immediate notification of emergency events and weather cancelations via text messaging on their cell phones. Participants can also opt in to receive non-emergency news and announcements. Go to [www.tcl.edu](http://www.tcl.edu). On the homepage, click on “emergency TextAlert at TCL” and fill out the form or go to [www.tcl.edu/textalert.asp](http://www.tcl.edu/textalert.asp)

**BROADCAST LEARNING FORMAT:** This class is being taught in a broadcast learning format. Images and word of class participants may be transmitted live or on a delayed basis to other locations. Classes may be rebroadcast due to extenuating circumstance.