ENG 260
Advanced Technical Communications

Course Description
This course develops skills in research techniques and increases proficiency in technical communications.

Prerequisites: ENG 101.

3.0 Cr (3 lect/pres, 0 lab, 0 other)

Course Focus
The focus of the course is to develop the strategies, skills, and techniques associated with written communication and the workplace.

Text and References

ENG 260 Core Curriculum Competencies
All courses approved for the general education fore curriculum help student develop communication skills and/or critical thinking.

This course develops written and oral communication skills through instruction and practice that reinforces the writing process and strategies that lead to the development of effectively supported ideas. Information is expressed coherently, cohesively, and that follow the conventions of Standard Written/Oral English demonstrated by:

- Various types of written report projects that consist of clear central or controlling ideas supported with relevant details and examples that serve a specific purpose and that consider audience and situation of use
Approved/Revised/Updated: 08/03/2015

This course develops critical thinking skills through instruction that focuses on analysis and evaluation of the rhetorical situation in different media, the gathering and analysis of credible and relevant information, and the synthesis of that information demonstrated by:

- A final Proposal project that requires a group to work together in specific job roles, and requires both group and individual effort in gathering, evaluating, and synthesizing information into a formal Proposal and Presentation.

Course Goals

The following list of course goals will be addressed in the course. These goals are directly related to the performance objectives. (*designates a CRUCIAL goal)

1. Utilize technical writing basic features
2. Analyze audience *
3. Utilize technical writing process *
4. Evaluate rhetorical situation *
5. Improve writing style
6. Integrate appropriate organizational strategies
7. Avoid plagiarism
8. Practice document design
9. Implement persuasive strategies *
10. Prepare employment materials
11. Utilize templates *
12. Write cover letter
13. Create resume *
14. Draft business letters
15. Generate memos *
16. Understand technical writing ethics
17. Understand copyright laws
18. Use appropriate styles *
19. Implement design principles *
20. Edit documents *
21. Perform team writing *
22. Write summaries
23. Understand proposal requests
24. Write proposals *
25. Utilize Graphics
26. Prepare presentations
27. Use presentation technology
28. Give presentations *
29. Craft technical descriptions
30. Practice research strategies
31. Manage information
32. Define research subject
33. Create back material
34. Draft front material
35. Write analytical reports
36. Produce activity reports *
37. Develop usable instructions *
38. Produce technical writing portfolio *
39. Create Incident Reports

Student Contributions
Each student will spend at least 6 hours per week preparing for class. Attendance is critical in this class.

Course Evaluation
COURSE STANDARDS, EVALUATION, METHODS/CRITERIA, GRADING POLICY:
Your final grades will be an average of your graded assignments.

The grade scale is as follows:
90 - 100 = A
80 - 89 = B
70 - 79 = C
60 - 69 = D
Below 60 = F

Course Schedule
The class meets for 3 lecture/presentation hours per week.

ADA STATEMENT
The Technical College of the Lowcountry provides access, equal opportunity and reasonable accommodation in its services, programs, activities, education and employment for individuals with disabilities. To request disability accommodation, contact the counselor for students with disabilities at (843) 525-8219 or (843) 525-8242 during the first ten business days of the academic term.

ACADEMIC MISCONDUCT
There is no tolerance at TCL for academic dishonesty and misconduct. The College expects all students to conduct themselves with dignity and to maintain high standards of responsible citizenship.

It is the student’s responsibility to address any questions regarding what might constitute academic misconduct to the course instructor for further clarification.

The College adheres to the Student Code for the South Carolina Technical College System. Copies of the Student Code and Grievance Procedure are provided in the TCL Student Handbook, the Division Office, and the Learning Resources Center.

ATTENDANCE
The College’s statement of policy indicates that students must attend ninety percent of total class hours or they will be in violation of the attendance policy.

- Students not physically attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.
- Students taking an online/internet class must sign in and communicate with the instructor within the first ten calendar days from the start of the semester to indicate attendance in the class. Students not attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.
• Reinstatement requires the signature of the division dean.

• In the event it becomes necessary for a student to withdraw from the course **OR if a student stops attending class**, it is the student’s responsibility to contact the instructor via e-mail requesting to be withdrawn from the class. Withdrawing from class may have consequences associated with financial aid and time to completion.

• When a student exceeds the allowed absences; the student is in violation of the attendance policy. The instructor MUST withdrawal the student with a grade of “W”, “WP”, or “WF” depending on the date the student exceeded the allowed absences and the student’s progress up to the last date of attendance or

• Under extenuating circumstances and at the discretion of the faculty member teaching the class, allow the student to continue in the class and make-up the work. This exception must be documented at the time the allowed absences are exceeded.

• Absences are counted from the first day of class. There are no "excused" absences. All absences are counted, regardless of the reason for the absence.

  ▪ A student must take the final exam or be excused from the final exam in order to earn a non-withdrawal grade.

  ▪ A copy of TCL’s STATEMENT OF POLICY NUMBER: 3-1-307 CLASS ATTENDANCE (WITHDRAWAL) is on file in the Division Office and in the Learning Resources Center.

HAZARDOUS WEATHER
In case weather conditions are so severe that operation of the College may clearly pose a hardship on students and staff traveling to the College, notification of closing will be made through the following radio and television stations: WYKZ 98.7, WGCO 98.3, WGZO 103.1, WFXH 106.1, WWVV 106.9, WLOW 107.9, WGZR 104.9, WFXH 1130 AM, WLH 101.1, WSOK 1230 AM, WAEV 97.3, WTC TV, WTVS TV, WJW TV, and WSAV TV. Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. [http://www.tcl.edu/current-students/text-alert](http://www.tcl.edu/current-students/text-alert)

EMERGENCY TEXT MESSAGE ALERT
Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. Participants receive immediate notification of emergency events and weather cancelations via text messaging on their cell phones. Participants can also opt in to receive non-emergency news and announcements. Go to [www.tcl.edu](http://www.tcl.edu). On the homepage, click on “emergency TextAlert at TCL” and fill out the form or go to [http://www.tcl.edu/current-students/text-alert](http://www.tcl.edu/current-students/text-alert)

GRADING METHODOLOGY
The final grade must be 70 or more in order to pass the course and progress in the program. Students absent from an examination or presentation will receive a “0” grade for the examination unless other arrangements are made with the individual instructor prior to the examination or presentation day or on the examination or presentation day before the test/presentation is scheduled to be given.

The student is responsible for notifying the instructor for the reason of the absence. It is also the responsibility of the student to contact the appropriate instructor to arrange to make up the examination. Arrangements may be completed by telephone.
If the instructor is not available, a message should be left on the instructor’s voice mail AND with another member of the faculty or administrative assistant. The make-up exam will be scheduled and the instructor will decide the method of examination. Messages sent by other students are unacceptable.