

Technical College of the Lowcountry
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Online Course
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HOS 140 THE HOSPITALITY INDUSTRY

Course Description

This course is a survey of the hospitality industry and the principles of operations of both lodging and food service industries
3 Cr (3 lect/pres, 0 lab, 0 other)

Course Focus

This course focuses on the Hospitality Industry and the principles of operations of both lodging and food service industries.

Text and References Lattin, G.W. The Lodging and Food Service Industry. Seventh Edition. ISBN: 978-0133-0971-15

Course Goals

The following list of course goals will be addressed in the course. These goals are directly related to the performance objectives. (*designates a CRUCIAL goal)

1. outline travel and tourism industry
2. list travel factors
3. associate tourism and natural resources
4. describe destination requirements
5. analyze industry objectives
6. name frequent travel locations
7. develop hospitality industry career paths
8. specify career opportunities
9. identify skilled hospitality positions
10. indicate managerial positions
11. cite career development opportunities
12. cite education and training opportunities
13. trace European lodging industry origins

14. profile united states lodging industry history
15. characterize chain hotels
16. characterize independent hotels
17. classify hotels
18. identify hotels and features
19. critique resort hotels
20. critique grand hotels
21. explain industries technological advancements
22. compare national and international tourism industry
23. associate international government influence
24. categorize economic tourism factors
25. estimate tourism growth
26. evaluate industry trends
27. describe economic globalization impacts
28. describe tourism industry economic impacts
29. calculate European and united states tourism growth
30. consider American and European travel destinations
31. comprehend lodging operations organization and structure
32. weigh ecotourism importance
33. outline hotel features
34. list hotel organizational divisions
35. categorize hotel functional divisions and areas
36. summarize lodging and food service industries
37. relate food and beverage and travel and tourism industries
38. illustrate food and beverage operation and tourism industry relations
39. classify food management operations
40. classify food services
41. explain food and beverage operations
42. demonstrate food and beverage controls
43. outline energy management program
44. consider transportation requirements
45. define keywords and terminology

Student Contributions

Each student will spend at least 6 hours per week preparing for class. Attendance is critical in this class.

Your performance objective and exams will be translated to points and the points to grades. There are 825 points possible and grades will be earned as follows: A = 742 to 825, B = 660 to 824, C = 577 to 823 D = 495 to 822

(15) Weekly Assignments @25 points each = 375 points

(2) Exams @150 points each = 300 points

(1) Project @150 points = 150 points

*The instructor reserves the right to deviate from this point structure and assignment schedule as needed.

Course Schedule

This online course material will be posted weekly. It is the student's responsibility to check Blackboard for new assignments, exams and projects. Please pay attention to assignment deadlines. Late work will not be accepted. Please see Blackboard for the schedule of coursework and assignment deadlines.

Approved by: *Kenneth Flick* Developed/Revised: 1/3/2013
Ken Flick, Division Dean for Business/Industrial Technology

ADA STATEMENT

The Technical College of the Lowcountry provides access, equal opportunity and reasonable accommodation in its services, programs, activities, education and employment for individuals with disabilities. To request disability accommodation, contact the counselor for students with disabilities at (843) 525-8228 during the first ten business days of the academic term.

ACADEMIC MISCONDUCT

There is no tolerance at TCL for academic dishonesty and misconduct. The College expects all students to conduct themselves with dignity and to maintain high standards of responsible citizenship.

It is the student's responsibility to address any questions regarding what might constitute academic misconduct to the course instructor for further clarification.

The College adheres to the Student Code for the South Carolina Technical College System. Copies of the Student Code and Grievance Procedure are provided in the *TCL Student Handbook*, the Division Office, and the Learning Resources Center.

ATTENDANCE

The College's statement of policy indicates that students must attend ninety percent of total class hours or they will be in violation of the attendance policy.

- Students not physically attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.
 - Students taking an online/internet class must sign in **and** communicate with the instructor within the first ten calendar days from the start of the semester to indicate attendance in the class. Students not attending class during the first ten calendar days from the start of the semester must be dropped from the class for NOT ATTENDING.
 - Reinstatement requires the signature of the division dean.
- In the event it becomes necessary for a student to withdraw from the course OR if a student stops attending class, it is the student's responsibility to initiate and complete the necessary paperwork. Withdrawing from class may have consequences associated with financial aid and time to completion.
- When a student exceeds the allowed absences, the student is in violation of the attendance policy. The instructor **MUST** withdraw the student with a grade of "W", "WP", or "WF" depending on the date the student exceeded the allowed absences and the student's progress up to the last date of attendance *or*
- under extenuating circumstances and at the discretion of the faculty member teaching the class, allow the student to continue in the class and make-up the work. This exception must be documented at the time the allowed absences are exceeded.
 - Absences are counted from the first day of class. There are no "excused" absences. All absences are counted, regardless of the reason for the absence.
 - A student must take the final exam or be excused from the final exam in order to earn a non-withdrawal grade.
 - A copy of TCL's **STATEMENT OF POLICY NUMBER: 3-1-307 CLASS ATTENDANCE (WITHDRAWAL)** is on file in the Division Office and in the Learning Resources Center.

HAZARDOUS WEATHER

In case weather conditions are so severe that operation of the College may clearly pose a hardship on students and staff traveling to the College, notification of closing will be made through the following radio and television stations: WYKZ 98.7, WGCO 98.3, WGZO 103.1, WFXH 106.1, WWVW 106.9, WLOW 107.9, WGZR 104.9, WFXH 1130 AM, WLVA 101.1, WSOK 1230 AM, WAEV 97.3, WTOG TV, WTGS TV, WJWJ TV, and WSAV TV. Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. www.tcl.edu/textalert.asp

Emergency Text Message Alert

Students, faculty and staff are highly encouraged to opt in to the Emergency Text Message Alert System. Participants receive immediate notification of emergency events and weather cancellations via text messaging on their cell phones. Participants can also opt in to receive non-emergency news and announcements. Go to www.tcl.edu. On the homepage, click on "emergency TextAlert at TCL" and fill out the form or go to www.tcl.edu/textalert.asp

BROADCAST LEARNING FORMAT

This class is being taught in a broadcast learning format. Images and word of class participants may be transmitted live or on a delayed basis to other locations. Classes may be rebroadcast due to extenuating circumstance.