

Real College. Real Impact.



Dear Friends,

What would you say if I told you that I could predict the future? Our recent economic impact study allows me to do just that. My prediction? The Lowcountry, bolstered by TCL students and alumni, will thrive for years to come.

Technical College of the Lowcountry strives to elevate each student and every community we serve by providing a real-world college education at a real savings. You'll see this vision come to life in the next few pages, but it is also evident through TCL's total annual economic impact of \$129.3 million.

While TCL creates impact through its operations, construction and student spending, the greatest impact stems from the added human capital found in TCL alumni.

Equipped with knowledge, creativity, imagination, and hightech skills, TCL's talented alumni are ready to work, which leads to higher productivity and profits for employers.

TCL alumni also command about \$8,500 more each year with an associate degree compared to those with a high school diploma in South Carolina. As these alumni earn more, communities and citizens throughout the Lowcountry and South Carolina also benefit from an enlarged economy and a reduced demand for social services.

No matter what the future holds, one thing is clear: TCL is creating a strong Lowcountry economy that will last for generations to come.

Richard Gough, Ed.D.

President







Real Numbers.



ECONOMIC IMPACT ANALYSIS

REFLECTS FISCAL YEAR 2017-18

🛊 = 100 jobs

out

jobs in Lower South Carolina is supported by the activities of TCL and its students



Alumni impact

Impact of the increased earnings of TCL alumni and the businesses they work for

\$104.7 million Added income

an economic boost similar to hosting the World Series 17x

- OR -

1,796 Jobs supported



TCL TOTAL ANNUAL IMPACT

\$129.3 million

- OR -

Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$18.4 million

Added income

enough to buy 549 new cars - OR -

371 Jobs supported





Student spending impact

Impact of the daily spending of TCL students attracted to or retained in the region

\$5.8 million

Added income

enough to buy 466 families* a year's worth of groceries

- OR - 105 Jobs supported



* family of four



Construction spending impact

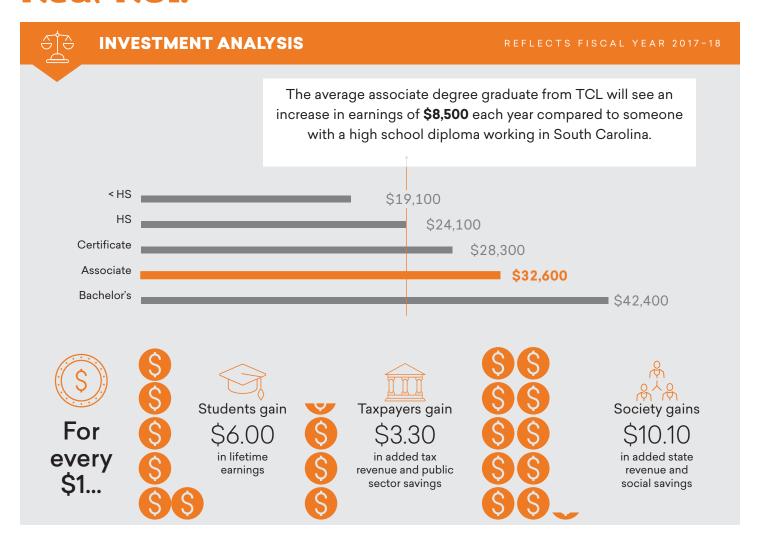
\$383.5 thousand Added income

Sources: Emsi Economic Impact Study

http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-20151103-story.htmlhttp://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/ http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/



Real ROI.





Real Success.

When life tried to get in the way of my college education, the TCL Regina and Harry Silletti Scholarship helped me keep going. I didn't have to worry about finances, and I could fully concentrate on my education. I had the confidence to continue, no matter what.

My name is Megan Hodges, and I'm a recent nursing graduate from the Technical College of the Lowcountry. I now work as a registered nurse at Beaufort Memorial Hospital.

I will always carry sincere gratitude for my TCL experience as I work in the community that has also given me so very much."

Megan Hodges

TCL Graduate & Nurse at Beaufort Memorial Hospital



Real Community.

The Culinary Institute of the South will raise the bar for the entire culinary community in the Lowcountry. What's going on here is amazing and will bring nation-wide attention to the area's unique culinary history and culture."

Rob Mondavi Jr.





Culinary Institute of the South breaks ground

Technical College of the Lowcountry hosted its groundbreaking ceremony for the Culinary Institute of the South on October 15 onsite at Buckwalter Place in Bluffton. Crowds of supporters from state and local legislators to future students gathered under a large white tent to celebrate the occasion.

"This is the community's culinary school, an initiative that began almost four years ago," TCL President Dr. Richard Gough said. "We are here today, in large part, due to the vision, leadership, and support of the Beaufort County Council, Beaufort County School District and the Town of Bluffton."

"What a tremendous day for the hospitality industry in our area," Dean Chef Miles Huff said. "The Culinary Institute of the South will serve as a professional training site for students of all ages and backgrounds, as a community center for continuing education classes, and as a historical cultural center that truly celebrates our unique Southern heritage and cuisine."

Leaders from the Lowcountry's culinary and hospitality industry also attended.

"Our industry partners' advocacy and support have been integral to this project since day one," Vice President for Institutional Development Mary Lee Carns said. "The industry and the community at large will soon benefit from the new pipeline of well-trained professionals who graduate from the Culinary Institute of the South."

The Sea Pines Resort, SERG Group, Montage Palmetto Bluff, Salt Marsh Brewery, Southern Barrel, Hilton Head Brewing, Bee-Town Mead and Hilton Head Wine & Food provided food and beverage samplings. Local cookbook authors Sallie Ann Robinson and Pat Branning were also there to show their support.

In addition, the college announced several major gifts to establish:

- The US Foods Innovation Kitchen at the Culinary Institute of the South at the Technical College of the Lowcountry
- The Liz and Todd Clist Bakery and Pastry Café at the Culinary Institute of the South at the Technical College of the Lowcountry
- The Hilton Head Wine & Food Dr. Bob Hohman Student Study Lounge at the Culinary Institute of the South at the Technical College of the Lowcountry

The Culinary Institute of the South is set to open in mid 2021 in Bluffton's Buckwalter place thanks to \$11.5 million in local funding from Beaufort County, Beaufort County School District and the Town of Bluffton.

The 28,000 square-foot best-in-class culinary training facility will accommodate more than 300 students and features six academic classrooms; two teaching kitchens; a baking lab; a lecture theater; and a teaching restaurant.

Associate degrees and certificates in a variety of in-demand culinary disciplines and specializations will be offered. The Interpretive Center, an interactive museum, will preserve and bring to life the true story of Southern food. Students can begin culinary and hospitality classes now and then enter advanced courses when the Institute opens.

For more information, visit www.tcl.edu/culinary.

We're expanding opportunities for students to earn college credits while still in high school at no cost to them or their parents."

Frank Rodriguez

Superintendent, Beaufort County School District



Real Students.

TCL, Beaufort County Schools launch technical dual enrollment program

The Technical College of the Lowcountry and the Beaufort County School District recently kicked off a new collaboration to offer career and technical programs through high school dual enrollment.

"A technical career can be for anyone who has an interest, aptitude, and desire to enter a highly skilled occupation," BCSD Director of Career & Technical Education Karen Gilbert said.

The new collaboration expands the district's current career and technical offerings at the high schools, allowing more students to benefit. Dual enrollment students receive both college and high school credit. TCL's general education courses are already popular with high school students wanting college credit for transfer to four-year universities.

Whale Branch Early College High School has enjoyed a productive dual enrollment partnership with TCL for the past eight years. Now Whale Branch students are piloting the new program.

"This partnership was a natural fit for us to grow our technical offerings for all our students," WBECHS Principal Mona-Lise Dickson said. "We want our students to be college and/or career ready, not only for our local economy but globally. It is truly a celebration to see the vision come to life."

Building construction is the first career pathway being offered, allowing high school students to take classes onsite at the college where they receive real-world training and hands-on experience.

"Students in our building construction program will learn the skills and tools of the trade, making them more employable and work ready," instructor Tim Newsome said.

The new dual enrollment offerings will allow more opportunities for students wanting to go right into the workforce or to more advanced technical training right after high school.

"Employers need these skilled workers and will be excited about the expanded pipeline this program is creating," TCL President Dr. Richard Gough said.

Gilbert agrees, "Beaufort County School District dual enrollment students who graduate with a future technical or trades certificate in areas such as Construction, HVAC, Information Technologies, and Healthcare, help our local economy by meeting critical labor market needs."



FUTURE TECHNICAL DUAL ENROLLMENT PROGRAM OPTIONS

Heating & Air (HVAC)

Electrician

Medical Office Assistant

Culinary Arts

Computer Technology
Criminal Justice
Early Childhood Development
and more

We view ourselves as partners with everyone in our supply chain, including TCL. Mingledorff's Inc. is proud to partner with TCL in advancing our common goal of educating the future workforce."



Sales Manager, Mingledorff's Inc.



Real Partners.

Industry, TCL partner to solve HVAC workforce shortage

Employment of HVAC professionals is projected to grow 15 percent from 2016 to 2026, much faster than the average for all occupations, according to the U.S. Bureau of Labor Statistics.

With the appropriate skills, training and certifications, HVAC Installation, Maintenance and Repair Technicians can expect average salaries of \$47,000.

Locally, however, the industry is facing an escalating employment crisis: there are more jobs than trained workers.

The Technical College of the Lowcountry seeks to bridge this gap through the Southern Beaufort Tech Initiative aimed at establishing key technology training programs – like HVAC – on the College's New River Campus in Bluffton.

To kickoff the initiative, Mingledorff's Inc., the southeast's leading distributor of heating, cooling and ventilation products, generously outfitted a state-of-the art HVAC lab at New River, which will allow TCL to better meet the industry's growing need for trained workers.

Students will learn the fundamentals but will also have access to the latest technology. The lab features basic systems but also includes the most energy efficient units on the market, which will prepare students for work in a variety of residential and business settings for years to come.

In addition, TCL and the Beaufort County School District will launch a new HVAC dualenrollment program this year. High school juniors and seniors will take HVAC courses at TCL and earn college credit towards a college certificate. Students who complete the program may enter the workforce immediately upon graduation or continue their education at TCL and earn an Associate Degree in General Technology. The program will include opportunities for scholarships and paid internships.

"By partnering with industry leaders like Mingledorff and area high schools, we can provide our local citizens the education they need to secure healthy, family-sustaining jobs that contribute to our region's economy," said TCL President Dr. Richard Gough.





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