

*< UNIT NAME HERE>*

STRATEGIC PLAN

2022/23 – 2026/27

Technical College of the Lowcountry

Technical College of the Lowcountry

**Mission**

The TCL provides quality, affordable academic and technical programs leading to Associate Degrees, Diplomas, and Certificates in an environment fostering excellence in teaching and learning.

**Vision**

Our vision is to elevate each student and every community we serve through transformative technology and exceptional teaching.

**Values**

*Excellence*

We value continuous quality improvement leading to true excellence in all areas of the college.

*Innovation*

We value expansion and enhancement of the college’s services and educational offerings to meet the increasing and changing needs of students, employers and the communities we serve.

*Integrity*

We value responsibility, accountability, ethical behavior in an atmosphere of honesty, open communication, and with mutual respect.

*Respect*

We value an education environment that attracts and supports a diverse student and staff community, and fosters awareness.

*Stewardship*

We value the responsible use of resources to achieve balance among social, economic, and environmental practices.

**Institutional Goals**

1. Enhance and sustain student success from application to completion.

2. Advance academic quality.

3. Improve operational effectiveness and promote resource stewardship.

4. Cultivate an environment of accountability, communication and teamwork.

UNIT OVERVIEW

Unit Level Mission Statement

Provide your unit level mission statement.

Unit Level Summary

A one- to two-page summary of basic information about the unit to include, as appropriate, concise mission, values statements, brief history, current number of employees, points of pride; etc.

Please also include a brief section on the distinctive services provided by the unit. You might consider using a chart to show where the distinctive services also support the college’s institutional goals.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Enhance and sustain student success from application to completion | Advance academic quality | Improve operational effectiveness and promote resource stewardship | Cultivate an environment of accountability, communication and teamwork |
| Distinctive service  | X | X |  |  |
| Distinctive service  |  | X | X | X |
| Distinctive service  | X | X | X |  |
| Distinctive service  |  |  | X | X |

STRATEGIC SCAN

The External Environment

A description of the external environment as it affects the unit’s opportunities and poses challenges.

The Internal Environment

A description of the internal environment as it affects the unit’s opportunities and poses challenges. Discussion of, as appropriate:

• Recent successes and other strengths that your unit will build upon

• Areas needing to be improved or else reduced

STRATEGIC FOCUS AREAS

A statement of the unit’s strategic plan’s primary strategic focus areas to be discussed in detail below. Focus areas are those areas of major emphasis that will allow the unit to maximize its opportunities and strengths and address the challenges discussed above. The focus areas should be aligned with the college’s institutional goals.

1. Strategic Focus Area: A

1. Objective

Clearly state the objective

1. Describe alignment with institutional goals

State how the objective aligns with the institutional goals.

1. Success criteria

Define success.

1. Implementation Plan and tactics (See sample template)
2. Resources
3. Key performance indicators

Sample Implementation Plan *(see strat plan workbook for e-template)*



2. Strategic Focus Area: B

1. Objective

Clearly state the objective

1. Describe alignment with institutional goals

State how the objective aligns with the institutional goals.

1. Success criteria

Define success.

1. Implementation Plan and tactics (See sample template)
2. Resources
3. Key performance indicators



FY 2020/21 to 2024/25 Enrollment and Retention Targets

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|   | FA 2020 | FA 2021 | FA 2022 | FA 2023 | FA 2024 |
| Enrollment Target |   |   |   |   |   |
| Retention Rate Target |   |   |   |   |   |

Enrollment is the total number of students registered in a given academic unit at a given time.

Retention rate is the percentage of students who continue in the academic unit the next year. For example, a student who studies in the fall semester and keeps on studying in the program in the next fall semester is counted in this rate.